



## Preferred Customers

Our 'Preferred Customers' are the reason for our success!

Is it the Parts Price Discount? Is it No Shipping Charges? Tasty Beverage in our 'PC' Lounge? Free use of the Lift in our Service Shop?

Whatever the reason, we are grateful for all the support!!

## Corvettes & Caffeine



With the mornings starting to get cooler and the later sunrise(s), the start time for our fall, winter and spring Corvettes and Caffeine will be 7:00am.

**Please, RSVP for our Corvettes and Caffeine events if possible. The RSVP allows us to plan for coffee/bagels/donuts so there is enough for everyone.**

**Go to the Corvettes and Caffeine website,**

## Sales in Review

September was right on track for another 'Great' month.

With the shipping issues coming to an end, we see better than expected sales for October.

We are on track for a double Digit increase for 2015.

## Feature Corvettes in our Showroom



### 1965 Convertible

350/Powerglide  
Vintage Air  
Rally Red  
Black Vinyl Interior  
Black Convertible Top  
Power Steering  
Power Brakes  
Am/FM/MP3 Radio  
American Racing  
Wheels

Asking: \$49,900 OBO

either through the link on our Corvette Arizona website 'Home Page', or the website direct:

[www.CorvettesandCaffeine.com](http://www.CorvettesandCaffeine.com)

Click on the RSVP tab, pick a date, fill in the info and send. We will save a donut for you!

## Newsletter issues!!

As many know, we put out our newsletter on a monthly basis. We also publish 2 notices for our Corvettes and Caffeine, one to announce the date, etc., and one 'Wrap-Up' to show how many Corvettes in attendance, etc.

While we are continually adding new subscribers, we also lose a few each month, due to PC's moving, selling their Corvettes and/or not interested any longer.

While you have to sign up as a Preferred Customer to be put on the mailing list, you can 'Unsubscribe' at any time by just clicking on the link at the bottom of our newsletter or notices.

As we are able to monitor virtually everything, who opens them, what links they click on, how many times they open or forward them, we are also monitored ourselves. We have to be conscious about what we put in the newsletters and notices, to make sure we are not posting inappropriate material, 'and', we cannot receive too many 'Spam' notices or we will have our account blocked from further postings.

The reason we are bringing this up is that, in the past 30-60 days, we have had 4 PC's report our Newsletter and Corvettes and Caffeine notices as 'Spam', with the notation that they should be reported.



### 1969 Convertible

Monza Red  
Red Vinyl Interior  
66,831 Original Miles  
Matching Numbers  
350/350hp/4 Speed  
Power Steering and  
Brakes  
Tilt/Tele/AmFm Radio

Asking: \$35,900 OBO



### 1966 Convertible

- Nassau Blue/Blue Vinyl Interior
- White Convertible Top
- Removable Hardtop
- Side Exhaust
- Factory Air Conditioning
- Power Steering
- AM/FM Radio
- 327/300hp 4 Speed
- 'Matching Numbers' Engine
- Knock Off Wheels
- 63,425 miles

\$59,900 OBO

### Extended Warranties

Our 'Extended Warranty' program has been very well received.

As you have to be a Preferred Customer to get on the list and we don't solicit outside subscribers, this is a problem. While we know who the PC's are, we want to make sure that the sheer volume of notices we send out is not the problem. We never thought 3 postings per month was a problem, (based on how much 'Spam' we receive), but if we have to go to a 'every other month' format for the Newsletter and stop sending out the Corvettes and Caffeine notice(s), that's what we will have to do.

In the meantime, if you have an issue with the content or the frequency of our postings, please let us know first, before you complain, and we can remove you from the mailing list.

## **C7 News (C8?)**



<http://www.roadandtrack.com/new-cars/future-cars/news/a8787/10-cars-that-paved-the-way-for-the-mid-engined-c8-chevrolet-corvette/>

## **C7 Corvette Parts**

Excellent Coverage, as well as very competitive rates, have helped with sales.

Extended Warranties are available for just about any year Corvette. While the older cars can get 'Power Train' only, the newer ones have 'Ultimate Plus' Coverage available, which covers virtually all major components. These warranties are also available for almost all vehicle makes and models.

Call for price and availability!!

### The Club Room

Corvette Arizona has 'The Club Room' available for small groups, clubs and organizations to use.

This room seats 'up to' 45 and has a TV/DVD available for videos and entertainment.

Contact us for more info;

[Info@CorvetteArizona.com](mailto:Info@CorvetteArizona.com)

### Service Shop

Keep in mind, Corvette Arizona has a vehicle lift and compressor available in our service shop.

While we do not do service or repair, our shop is available to our Preferred Customers to use at 'No Charge' for minor repairs, installations

GM is still holding back the licensing for many C7 products. While there seems to be some non-licensed products available on eBay, many of the items advertised in our vendors catalogs or online are often back-ordered due to limited or no availability.

We will continue to add C7 products as they become available.

## The 'HKNML'

The Howard Katz 'Not Memorial' Library

We are trying to build a 'complete' set of GM Shop/Service Manuals and Assembly Manuals for the HK'NM'L.

We have had several Service/Shop Manuals donated to the store, but we need lots more.

If you have any old Shop/Service Manuals, you no longer have use for, let us know.

## Corvette NYE Party!!

Every year, DCA (Desert Corvette Association), hosts the 'Corvette Club New Years Eve Party'. They have had over 8 local and regional Corvette Clubs attend these events, and it gives local Corvette Clubs and organizations an opportunity to spend a great evening with fellow club members, friends and other Corvette owners from around the valley.

The evening consists of a great dinner, music and dancing, a full bar and the option to stay at the resort, so you can party into the wee hours and not have to drive home.

Tables can be reserved for clubs or groups so

and inspections.

We are 'NOT' able to do oil/fluid changes, due to the permits/license required to dispose of waste oil/antifreeze.

Call ahead to book time on the lift as required.

### Gift Cards



Gift Cards are available at Corvette Arizona!!

These cards can be purchased in any amount requested and are great for gifts or any 'Special' occasion!

For more information, Contact us at:

[Sales@CorvetteArizona.com](mailto:Sales@CorvetteArizona.com)

### Facebook Page

We have set up a separate Facebook page for our Corvettes and Caffeine pictures.

We have so many pictures, it will take a while to get all of them posted.

We are now posting the C&C Notice and the 'Wrap-up' on our FB Page and the new Corvettes and

**you can sit together and enjoy the evening.**

**For further information checkout the link below:**

<http://vette.org/NYE2015.pdf>

## **Bad's Bits**

As the Corvette market continues to remain soft, a significant number of our Preferred Customers are concerned about the value of their Corvette(s) and/or the purchase price of another car.

Starting with our November Newsletter, we are going to start listing (by generation), market pricing and values, based on auction results, actual sales and regional market conditions.

We have excellent resources available and while many Corvettes are advertised and listed at what seem to be high prices, almost everyone knows the entire collector market is off about 30%.

We will break down each generation, by model, and show what is FMV for each Corvette and what they are actually selling for, not what people have them listed for.

Stay tuned!

As always, we will buy American products whenever possible!

Until next time.....

'Save the Wave'

**Caffeine page.**

**Once we have them posted, we will put the albums from each event on our C&C website.**

**Check out our FaceBook Page**

[https://www.facebook.com/CorvettesandCaffeine?skip\\_nax\\_wizard=true](https://www.facebook.com/CorvettesandCaffeine?skip_nax_wizard=true)

### **Consignment Store**

**Corvette Arizona has a 'Consignment Store', both online and in our store.**

**Contact us if you have any parts and accessories you wish to consign.**

**We have information, for rates/times, etc. and advertising available. Contact:**

[Sales@CorvetteArizona.com](mailto:Sales@CorvetteArizona.com)

### **Monthly Quote**

I believe that if life gives you lemons, you should make lemonade...

And try to find somebody whose life has given them vodka, and have a party.

Ron White

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You are receiving this eMail, Notifications and Newsletter as a Preferred Customer

**Our mailing address is:**  
Corvette Arizona

2318 North Scottsdale Road  
Scottsdale, AZ 85257

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