

# Corvette Arizona September Newsletter



## Preferred Customers

Our 'Preferred Customers' are the reason for our success! Is it the Parts Price Discount?, Is it 'No Shipping Charges'? Tasty Beverage in our 'PC' Lounge? Free use of the Lift in our 'Service Shop'? What ever the reason, we are grateful for all the support!!

## Corvettes and Caffeine!

With the weather 'starting' to cool down, the start time on **October 5th** will be 7:00am.

Remember the 'Shoe Box Swap Meet' and please, RSVP if possible. The RSVP allows us to plan for coffee/bagels/donuts so there is enough for everyone. Go to the Corvettes and Caffeine website, either through the link on our CPAZ website 'Home Page', or the website direct.

Click on the RSVP tab, pick a date, fill in the info and send. We will save a donut for you!

## The Howard Katz 'Not Memorial' Library

The latest addition to the Library is the Hot Rod Magazine 'Dream-Build-Drive' CD on SBC Assembly, Clutch Replacement & Replacing a Master Cylinder. We have also added another 10 Hard Cover Books and we are working towards our goal of having all the magazines sorted.

We currently have over 1500 Corvette magazines. Sheryl Katz, ASL Member and (according to Howard), BWE!, has volunteered to help sort and organize our magazines. With the volume we have 'and' the fact we have issues going back decades, it is no small chore. We will keep you posted on the progress. We have ordered Magazine 'Sorting' boxes to help with the organization and shelves for the 'Narthex'.

## Extended Warranty Questions.

CPAZ is starting to sell more Extended Warranties. A couple of things have stood out as the reason for our success with this great product.

First, the price, up to 50% less than comparable plans available through other sellers or dealers.

Second, the coverage does not require you to take your vehicle to a 'Dealership', you can take any vehicle covered by the warranty to any 'Certified' repair facility. All they have to do is call the toll free # for authorization for repair.

Third, the NAC Extended Warranty is available to all vehicles, not only Corvettes, we have sold several for other vehicles.

With a number of plans available, from basic 'Powertrain', up the the comprehensive 'Pinnacle' Coverage, there is a plan for almost every vehicle. All we need is Year, Vin # and Mileage and we can give you a quote!!

## August in Review

August was a 'Great' month, with sales increase back in the double digits. Looks like Repair and Restoration parts sales are the reason, but we had strong support from our Commercial customers as well.

33 consecutive months with 'Positive' numbers, increased sales over the previous month/year.

2013 is on track for a 20-30% increase over 2012.

## Inventory Changes

CPAZ is working towards our 'significant' change in inventory for 2013. As we are able to obtain 'accessory' parts in 3-5 days, and that segment has slowed considerably, it makes no practical sense to inventory them in quantity. While we will continue to maintain our stock of basic items like car covers, floor mats, etc., this is not where the majority of our sales are generated. We will make a major expansion in what has been the core of our business, restoration and repair parts.

Brakes, Steering column parts, electronic parts, headlight repair parts, chassis and suspension, as well as driveline, clutch and transmission parts. Exhaust systems, radiators, as well as wheels and tires have shown a huge increase and these will be stocked in larger quantities as well. With our new POS system, we hope to have a catalog available sometime this year.

Keep in mind, while we sell 'significantly' more warranties for vehicles other than Corvettes, our warranty company does 'not' have plans available for Corvette Z06 or ZR1 models.

Contact us for a quote for any of your vehicles.

### Vehicle Consignment wanted!!

Time to get more inventory in the showroom! Our Consignment Program is one of the best. Basic \$100.00 per month, (\$200.00 'up front'), and only 3% of the sale price.

If you, or anyone you know has a Corvette for sale, contact us for more info.

### Newsletters/Notices available on our website!

**Note: Our entire newsletter staff has been put in 'Time Out' and suspended 'Without' pay for not being able to manage the dates in our Corvettes and Caffeine notices.**

**We are sure, the event dates will be correct from now on!!**

Back issues of our Newsletters and Corvettes and Caffeine 'Wrap Ups' are available on the CPAZ website. Go to the website, click on the 'Newsletter' tab on the blue header bar and select which item you wish to read. All the pics and links are available.

[www.CorvettePerformanceAZ.com](http://www.CorvettePerformanceAZ.com)

### New C7 info:

#### Chevrolet begins shipping 2014 Stingray

<http://corvettemuseum.blogspot.com/2013/09/chevrolet-begins-shipping-2014-corvette.html>



Download the "Getting to Know Your 2014 Corvette" Quick Reference Guide and Owner's Manual

### New Corvettes for Sale

#### 1998 Coupe



LS1/Automatic

Torch Red/Light Oak 'Katzkin' Leather

Ground Effects/Vertical Doors

42K Miles

Check out #223, our 'Garage Find'!



327/250HP/4 Speed

Rally Red/White-Red Interior

'Factory Air Conditioning'  
(One of 872)

Rare 'Hard Top Only'  
(One of 1277)

One owner/51,245 Miles

Purchased at Sands Chevrolet,  
Glendale, AZ  
January 23rd, 1965

See the pic's on our website

#### 1972 Coupe

<http://www.corvetteblogger.com/2013/08/28/download-the-getting-to-know-your-2014-corvette-quick-reference-guide-and-owners-manual/>

## 2014 Corvette Stingray Retail Production is Underway

<http://www.corvetteblogger.com/2013/08/27/2014-corvette-stingray-retail-production-is-underway/>

## Autocrossing the 2014 Corvette Stingray

<http://www.corvetteblogger.com/2013/08/21/video-autocrossing-the-2014-corvette-stingray/>

## Callaway Cars Shows Off New Hood Design for the 2014 Callaway Corvette Stingray

<http://www.corvetteblogger.com/2013/08/20/callaway-cars-shows-off-new-hood-design-for-the-2014-callaway-corvette-stingray/>

## The 2014 Corvette Stingray Build Animation

<http://www.corvetteblogger.com/2013/08/19/video-the-2014-corvette-stingray-build-animation/>

## Chevy Reveals Two More 2014 Corvette Stingray Stripes in Monterey

<http://www.corvetteblogger.com/2013/08/18/chevy-reveals-two-more-2014-corvette-stingray-stripes-in-monterey/>

## 2014 Corvette Stingray's Advanced Dash Displays

<http://www.corvetteblogger.com/2013/08/13/video-2014-corvette-stingrays-advanced-dash-displays/>

## Suppliers to the 2014 Corvette Stingray

<http://www.corvetteblogger.com/2013/08/06/graphic-suppliers-to-the-2014-corvette-stingray/>



## Corvette Pirates 'Rock & Roll Sea Cruise' in February!!

If you have ever been wanted to go on a Cruise or if you have been on a 'Corvette Pirates' Cruise, Tex Schwab has done it again!!

Join the 'Corvette Pirates', February 2nd thru 8th, 2014, for a "Rock & Roll Sea Cruise!!



Ontario Orange/Saddle Interior

350/Auto/PS/PB

Factory A/C

1963 Convert/HT



327/4 Speed

Sebring Silver/Black Vinyl Interior

Removable Hard Top

\$44,900 OBO

[www.CorvettePerformanceAZ.com](http://www.CorvettePerformanceAZ.com)

## Extended Warranties

Our 'Extended Warranty program has been very well received. Excellent Coverage, as well as 'very' competitive rates, have helped with sales. Extended Warranties are available for just about any year Corvette. While the older cars can get 'Power Train' only, the newer ones have 'Pinnacle' Coverage available, which covers virtually all major components. These warranties are also available for almost all vehicle makes and models.

Call for price and availability!!

6 Day Mexican Riviera, Cabo San Lucas & Puerto Vallarta

Lots of fun at the private "open bar" cocktail parties, and be sure to wear your dancing shoes 'cause they are bringing their own live music from Pat Roberts and the Heymakers AND swing dance lessons too!

More crazy fun to be had at our Hot Rod and Corvette Drag Races and Car Show (with awards)!

Bring your fastest Corvette or Hot Rod Hot Wheels - cut throat competitors come out of the woodwork for this! Enjoy our group dining and having a blast with all your friends at our fun-filled gatherings.

Lots more fun planned...YOU GOTTA GO!

There is a lot of bang for your buck on this one! Lots of crazy fun JUST FOR US!

Lots more info [www.corvettepirates.com](http://www.corvettepirates.com)

(Cabins are limited - call Rocco now!)

We have been on 2 Corvette Pirates Cruises and they are the 'Most Fun Ever'!!!!!!!!!!!!!!!!!!!!!!

Contact Tex at [vettetex@cox.net](mailto:vettetex@cox.net)



## New Feature for the Newsletter and our Website.....Garrys Garage!!

CPAZ receives calls on a regular basis about 'How Do I.....? Many of the questions are repeating, 'How do I fix my Headlight Motor on my C4/C5? How do I stop the noise in my.....? What is the best.....??

Garry Mion, CCA/SACC/NCRS member as well as a 'Charter Member' of the CPAZ/ASL, has '*volunteered*' to do a monthly Tech article for our Newsletter. These article(s) will be in PDF format, and will also be posted on our Website in the 'Newsletter' section with a link to 'TECH'.

Garry has been tinkering around cars since his childhood days... helping his dad maintaining his vehicles and then moving on to maintaining his sister's cars in hopes that they would eventually become his when he got his license (never actually happened though).

His first car in 1975 was a \$300 '69 Red Camaro that only ran in reverse, had a cracked windshield, and needed a new muffler system. Needless to say he learned a lot from that car. He stayed with Camaros for a few years, moving on to a '72 and then a brand new '81 Z28 with T-Tops (wedding money purchase). After that it was

## Service Shop

Keep in mind, CPAZ has a vehicle lift and compressor available in our service shop. While we do not do service or repair, our shop is available to our Preferred Customers to use at 'No Charge' for minor repairs, installations and inspections. We are 'NOT' able to do oil/fluid changes, due to the permits/license required to dispose of waste oil/antifreeze. Call ahead to book time on the lift as required.

## The Club Room

CPAZ has 'The Club Room' available for small groups, clubs and organizations to use. This room seats 'up to' 45 and has a TV/DVD available for videos and entertainment.

Contact us for more info;

[info@CorvettePerformanceAZ.com](mailto:info@CorvettePerformanceAZ.com)

## CPAZ Gift Cards

Gift Cards are now available at Corvette Arizona!! These cards can be purchased in any amount requested and are great for gifts or any 'Special' occasion!



## FaceBook Page

We are 'slowly' getting our pics from the Corvettes and Caffeine events posted on our FB Page. We have so many pictures it is almost impossible to post them all.

"family" cars of various types, until in 1997 when he and his wife Karen purchased their first Corvette: A 1960 Red/Black 230HP Automatic Roadster. After that came the additions of a 2008 Atomic Orange Convertible daily driver, and a '66 NCRS 2-Star/Top Flight® 300HP 3-Speed w/Air Roadster. I guess you can say he got the Corvette bug a little late in life, but made up for it in a hurry.

Garry is a member of the National Corvette Restoration Society (Master Judge), the Solid Axle Corvette Club (AZ Chapter Vice-President and Newsletter Editor), and the Corvette Club of Arizona (Newsletter Editor). He is currently in the process of doing a body-off partial restoration of his '60.

This month we get another 'TwoFer'!! C6 Cabin Air Filter Replacement and Replacing your 'Points' with an Electronic Ignition.

**Check out the attachment below!!**

For more information, or to request answers to your questions, contact Garry;

[Tech@CorvettePerformanceAZ.com](mailto:Tech@CorvettePerformanceAZ.com)

## Ed's Threads

Ed Van Scoy, Bonneville World 'Land Speed' Record holder, local Corvette Racer and 'Go-To' Guy on all things Corvette, has generously agreed to do a regular installment for us on all the local Corvette Racing Events and related club activities. Call it Ed's Threads (or Treads), we know it will be both informative and interesting, as well as relevant.

Check out the months installment by clicking on the attachment at the bottom.

## And now for something completely different!!

Well, it seems we didn't offend everyone!! Our video has had nothing but 'Great' reviews, so we are posting it again!

Remember, open at your own risk!!

<http://www.youtube.com/watch?v=mtmRBgdxQQw>

## Bads Bits

One thing we run into, from time to time, is the importance of finding the right service or repair facility to work on your Corvette. While this is very important, dealing with minor repairs, it is 'extremely' important for major repairs or 'Restorations'.

Corvette Arizona has a 'very' short list of Service and Repair facilities we recommend, as we cannot have our customers dissatisfied with a shop that was referred by us.

Two examples came to the forefront in the past week or so.

First, a Corvette radio we sold to a customer, (after months of struggle with 'backorders') was sent to a 'restorer' in Tucson. While the radio was designed for the Corvette, it was also a new design, that added the new features of MP3, USB and the ability to add a remote CD Changer. It included the radio 'and' a custom

Once we have then posted, we will put the albums from each event linked on our CaC website.

You can check out our FB page at

<http://www.facebook.com/pages/Corvette>

## Consignment Store

CPAZ is about to start our 'Consignment Store', both online and in our store.

Contact us if you have any parts and accessories you wish to consign. We will have information as to rates/times, etc. and advertising available.

[Sales@CorvettePerformanceAZ.com](mailto:Sales@CorvettePerformanceAZ.com)

## September Quote

"Here's to the crazy ones.

The misfits. The rebels.

The troublemakers.

The round pegs in the square holes.

The ones who see things differently.

They're not fond of rules.

And they have no respect for the status quo.

You can quote them, disagree with them, glorify or vilify them.

About the only thing you can't do is ignore them.

Because they change things.

They push the human

plate that enabled the radio to fit the Corvette dash. Seems the installer could not figure out the installation and the customer returned the radio (one if only 6 returns we have had in our first 3 1/2 years).

Question: If a 'Corvette Restoration' shop cannot install a radio (with the instructions), how can you justify the months/dollars they are charging for the 'Restoration!?'

Second, 'Preferred Customer' comes in and buys 'Ceramic' Brake Pads for his Corvette Grand Sport. As the GS shares the brakes from a Z06, it is a straight forward install, replacing the 6 'pucks' from the Z06, with the one piece Ceramic Pads.

In the past 120 days, we have sold 47 sets of these brake pads with 'no' problems with the installation. While they increase braking capability, the primary reason most of our customers buy them is 'significant' reduction in brake dust and cleaner wheels.

This customer takes his Corvette to a GM dealership who informs him, they are not the right pads and they will not install them.

My response, "Tell the Service Tech to go \*F\* himself!!", was wrong and out of line.

What I should have said was;

(A) Does the dealership not allow customers to bring their own parts?

(B) Is it the Tech's first day on the job?

(C) Does the dealership not work on many Corvettes and is Customer Service not important to them?

I called the dealership Service Manager, found that they were not familiar with Ceramic Pads, and 'preferred' to use GM parts 'only!' The customer took his Corvette to a 'qualified' Corvette mechanic, and his Corvette was done and back on the road promptly.

The point is.....Make sure your mechanic, restoration shop or repair facility is, not only 'familiar' with Corvettes, but has the experience, equipment and tools to work on your Corvette.

As always, we will support American products whenever and where ever possible.

Don't like the economy, Look in the driveway! Buy American!!

Until Next time!! Save the Wave!!

race forward.

And while some may see them as the crazy ones, we see genius.

Because the people who are crazy enough to think they can change the world, are the ones who do."

**Steve Jobs**

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Attachments:

 [Garry's Garrage September 2013.pdf \(212K\)](#)

 [Corvettes at Bonneville Speed Week pdf.pdf \(582K\)](#)

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