

## Preferred Customers

Once again, Corvette Performance Arizona has to thank our Preferred Customers!! The growth of our company has been a direct result of our PC's and their support.

CPAZ will be celebrating our 3rd Anniversary on January 16th, 2013. Hard to believe 3 years has gone by since we opened our first (1250sqft) store in 2010, followed by the move to our 2nd store (3000sqft) that same year, due to our growth. Now, with our 3rd location (10,500sqft), we are on our way to being one of the largest Corvette Parts and Accessory suppliers in the SW United States.

Our 'Preferred Customer Program' includes Price Discounts, No Shipping Charges, a 'Preferred Customer' Vehicle Lift and Compressor, PC Lounge with Pool Table, Bar, and HDTV. We also host 'Corvettes and Caffeine' on the first Saturday of each month.

On our website, [www.CorvettePerformanceAZ.com](http://www.CorvettePerformanceAZ.com), go to the 'Preferred Customer' link, fill out the application and submit. You will receive a 'Welcome' Package with your own Preferred Customer Card.

## Corvette C7 News!!

Rumor has it that the First C7 Corvette will be donated to the National Corvette Museum in Bowling Green and Vin #2, the first C7 released to the public will be auctioned at Barrett Jackson in January.

We have a link to a couple of new items, check them out!

<http://www.tflcar.com/2012/12/watch-out-for-2014-corvette-c7-at-2013-detroit-auto-show/>

## CPAZ Howard Katz 'Not Memorial' Library

Our CPAZ Library is almost complete. We have new book shelves and lots of Corvette 'Hard Cover' books. David Lee, Corvette owner for several decades, has generously donated all his Corvette News issues from back in the early 60's through the early 80's. We have been working to make our 'collection' as complete as possible.

Howard Katz has 'generously' donated a computer, complete with Service/Shop and Assembly Manuals, along with lots of other interesting technical info. You can now find restoration or repair information and print out copies to take with you.

Dave 'The Admiral' Hunt and Walt Musick have donated over 1500 'back issues' of all the top Corvette magazines and we are well on our way to a comprehensive library.

If anyone has Corvette related materials, Corvette News Issues, Hard Cover Books or Magazines they wish to 'donate' to the CPAZ Library, send us a list to [newsletter@CorvettePerformanceAZ.com](mailto:newsletter@CorvettePerformanceAZ.com)

## Corvettes and Caffeine

Our next Corvettes and Caffeine will be Saturday, January 5th, **8:00am through 11am**. There will be the usual Coffee, Donuts and Bagels. ShoeBox Swap Meet, if it fits in your Corvette, bring it along to sell and turn some of your old parts into cash.

Go to our website, [www.CorvettesandCaffeine.com](http://www.CorvettesandCaffeine.com), click on the 'RSVP' link, pick a date from the drop down and send in your rsvp. We will save a donut for you!!

## Corvette New Years Party 'Honoring our Military-Past & Present

The Corvette Club 'New Years Party' is being held this year at the Double Tree Scottsdale. Check out the flyer and get your reservations in early to save a seat, dinner and to insure your discount room rates. Last year we had 11 Corvette Clubs represented and we are looking forward to a 'great' event again this year. Clubs and/or groups need to register early to insure 'group' seating

<http://www.vette.org/NYEFlier2012.pdf>

## CPAZ 'Anti Sobriety' League

## November in Review

November was another 'Great' month for CPAZ, once again setting 'Double Digit' sales increases. As we move into the New Year, our Christmas sales season was better than ever with jackets and 'Gift Cards' being the #1 items! We were able to pass our 2012 Sales Projections by the 15th of December and we are looking for excellent growth and the outlook for 2013 is bright.

## New Vendors

CPAZ is now a dealer for **DeKa Batteries** a leader in Fiberglass Cell Batteries. We have already sold several of these and we have to thank John Newpher for his great presentation at our last Corvettes and Caffeine.

Another new line for CPAZ is **NEBO LED Lights**. Available in 'Magnetic' Pocket Work Lights, Pocket/Purse LED and 'Rechargeable' Style, these powerful units Retail for only \$9.99!!

Call for more information and pricing!

## Ceramic Brakes

We have had 'great' success with our new **Centric 'Posi Quiet' Ceramic Brake Pads**. Braking is improved and there is a 'significant' reduction in brake dust to keep wheels cleaner. Standard and Z51 sets are \$49.99 per axle and Z06/Grand Sports list for \$99.99 per axle. Call for 'Preferred Customer' pricing

## Extended Warranties

Our 'Extended Warranty program has been very well received. Excellent Coverage, as well as 'very' competitive rates, have helped with sales. Extended Warranties are available for just about any year Corvette. While the older cars can get 'Power Train' only, the newer ones have 'Pinnacle' Coverage available, which covers virtually all major components. These warranties are also available for almost all vehicle makes and models. Call for price and availability!!

## Corvettes For Sale

While the used Corvette market continues to be slow, we are still having lots of interest in our 'Vettes For Sale!!' New arrivals include a 1970 'BOR' Convertible, 350/4 Speed, Hard Top,



(L to R) Anti Sobriety League 'Charter' Members, Garry Mion, 'Bad' Santa, and Paul Hamersly, welcome Barb Bassett!!

In November, the CPAZ 'Anti Sobriety' League convened in the PC Lounge. With the help of a few 'Tasty Beverages', and a few snacks, we welcomed Barb and Bob Bassett from the Peoples Republic of Canada.

Charter Member, Kevin Motyl, was on hand, offering sage advice and several lessons in the art of Pool!!

Puppies, Daisy and Duke, found several friends who have been placed here on earth solely for the purpose of petting and paying attention to them. Once again, they slept in on Saturday morning, tired out from all the attention!

## CPAZ

Our new Vendor, Allied Sports Group, manufacturers of the NEBO LED Light products, (see sidebar), is a leader in Tactical Laser Sights and Illumination products,

CPAZ is a firm believer in the 2nd Amendment and we are disappointed in the direction the current administration is headed with regard to gun control. While it is not possible to explain or rationalize recent events, we do not believe Gun Control is the solution. While we have two generations of 'Mouth Breathers' who don't even know how to use their signal lights in their import cars, it is unreasonable to think that the actions of one misguided youth should dictate national firearms policy.

While we are not a firearms dealer, we have seen the direction guns and accessories are going, with most products doubling or even quadrupling in price in the last few weeks. CPAZ will not get caught up in the hype. The complete 'Tactical' product line from Allied Sports Group will be available at CPAZ with 'normal' Retail pricing and 'Preferred Customer' discounts available.

New products include; ProTec 'Elite' 190LS High Power Firearm Light and Laser, with 190 Lumen Light and 450 Yard 5mw Red laser sight. ProTec 'Red Laser' Firearm Sight, with 5mw 450 Yard Red Laser Sight. NEBO 'CSI' Quatro, 6 mode light with 75 Lumen LED, Green LED, UV LED's, Red Laser Pointer, Emergency and SOS Flasher. Also available, ProTec 'Long Gun' Light mount with Rail System.

Starting in January, we will have the entire NEBO/Allied Sports Group 'Tactical' Light products in stock, ready for delivery.

## Eds Threads

The New Corvette C7 will be powered by an 'All New' engine, designated the LT1. Check out the links for more info;

<http://www.digitaltrends.com/cars/2014-chevrolet-corvette-c7-gets-all-new-6-2-liter-v8/>

## BADs Bits

Toyota Gets a 'ANOTHER' 'Twofer'!!

In October, Toyota announced 'another' recall, this one (their 7<sup>th</sup>), one of the largest in American history, I wondered "How could it get any better"!!? The same week, they score a 1<sup>st</sup> and 7<sup>th</sup> place in the 'Top 7 Most

PS, PB T/T and 'Factory' A /C. Check out the pics on our website

Call for more information!

## Newsletter Issues

We continue to have issues with our Monthly Newsletter and our 'Corvettes and Caffeine' notices. The main problem seems to be with Preferred Customers using Cox.com and the 'usual' Spam problems. Add Newsletter@CorvettePerformanceAZ.com to your address book to insure you receive all our notices.

## CPAZ Gift Cards

Gift Cards are now available at Corvette Arizona!! These cards can be purchased in any amount requested and are great for gifts or any 'Special' occasion!



## FaceBook Page

We are 'slowly' getting our pics from the Corvettes and Caffeine events posted on our FB Page. We have so many pictures it is almost impossible to post them all. Once we have then posted, we will put the albums from each event linked on our CaC website. You can check out our FB page at

<http://www.facebook.com/pages/Corvette-Performance-Arizona/122484417804604?ref=ts>

## The Club Room

CPAZ has 'The Club Room' available for small groups, clubs and organizations to use. This room seats 'up to' 45 and has a TV/DVD available for videos and entertainment.

Contact us for more info;

[info@CorvettePerformanceAZ.com](mailto:info@CorvettePerformanceAZ.com)

## Consignment

CPAZ is about to start the 'Consignment Store' online and in our store. Contact us if you have any parts and accessories you wish to consign. We will have information as to rates/times, etc. and advertising available.

[Sales@CorvettePerformanceAZ.com](mailto:Sales@CorvettePerformanceAZ.com)

Boring Cars in America', with the Camry and the Prius.

Now, they have 'Another' Twofer, with 2 more recalls!! This time, for Steering Pump 'defects' on their Prius and Corolla models. This recall, (2.77 million vehicles), following the previous 'Fire Hazzard', is one more reason to keep sending our money overseas!

Also, a 'Poor' Rating in the NHTSB Crash Tests released in November, is sure to instill confidence in the brand. Finally, Toyota has agreed to pay \$1.4B to 'settle' claims for 'uncontrolled acceleration' (how could you tell?).

So, your new Toyota is accelerating without control, 'on fire', with out the ability to steer, and, if you crash into anything, you have the knowledge of a 'poor' crash test rating!! WoW, what a value! Never said Import Drivers weren't daring!!

CPAZ has a solution!! For years, Toyota has been putting **TuRD** stickers on their trucks. They may name their trucks after a *Frozen Barren Wasteland in Norther Canada*, it doesn't matter, the 2D's will buy them. When I went to school, TRD stood for *'Treatment Resistant Depression'*! Now, Toyota should put **TuRD** stickers on all their Vehicles!! CPAZ will have **TuRD** stickers available in January, for Toyota Owners, at 'No Charge'!!

On December 7th, when we commemorated the start of Mizubishi importing products into the United States.

I know, I know, I am 'Old Fashioned'! I believe the American Flag stands for who we are and what we believe in!! Being an American is 'one' of the things I am most proud of!! In life, we are judged and governed, by the 'choices' we make! CPAZ will continue to try and provide 'American' products when and where ever possible.

If you don't like the economy, 'Look in your driveway, Buy American'!!

Until next time.....'Save the Wave!

### Newsletter Requests

Any requests for content or info for our Newsletter? Send us an email to

[Newsletter@CorvettePerformanceAZ.com](mailto:Newsletter@CorvettePerformanceAZ.com)

### This Months Favorite Quote!!

"I wish I could say something 'Classy and Inspiring', but just wouldn't be our style!"

"Pain heals, Chicks dig scars,  
Glory lasts forever!!"

Shane Falco  
QB/Washington Sentinals 2000

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